

About

I'm Lucas G. Mendoza, a Digital Imaging Technician who specialises in color grading for advertising and the film industry.

I create custom look-up tables (LUTs) for each project, shaping color and contrast to preserve the Director of Photography's creative vision from set to post-production.

I work with a fully equipped on-set trolley built around a Mac Studio-based system, enabling live grading, dailies workflows, and calibrated on-set monitoring to support creative decisions in real time.

Commercials

Peugeot -Libellul by Romain Chassaing
Volvo -The Little Things- by Adam Berg
Renault Koleos by Alvaro Stocker
Santa Lucía -Amigos- by Pep Bosh
Columbia by Tim Bullock
Iberdrola -Navidad- by David Vergès
Bimbo by Nacho Gayan
Charal by Martin Jalfen
Telefonica -Miradas- by Nico Perez Veiga
Adidas Originals NMD V3 - Bizarrap- by Global
Kia NQ5 -Chain of Inspirations- by Jaron Albertin
Nissan -Desing In Motion- by James Medcraft
Chapstick -Car Ride- by Tom Speers
Miller Lite -It's Miller Time- by Max Weiland
WestJet -Cattle- by Mark Zibert
Armani -Ice To Kill- by Mariana Castillo Rosano
Hyundai -The Journey- by Shawn Butcher
Renault -Chair Raider- by Marcelo Burgos
Mercedes by Chris Sargent
Pantene -Strong Is Beautiful- by Christian Larson
Renault by Agnieszka Doroszewicz
Adidas -Marcelo- by Billy Boyd
Falabella by Jonathan Knutckey
Vodafone -Los Ilimitables- by Miguel Campaña
Beefeater -Un Par Incómodos- by Bíceps
ECI -Otoño- by Yvan Fabing
Mucinex -Flight- -Zombies- & -Library- by Robin Comisar
Vodafone -Los Ilimitables- by Miguel Campaña
Plátano de Canarias "Despegue" by Ian Pons Jewell

Production Company

Garage Films
TF7
Primo Content
Roma
Virtual Films
Roma
Agosto TV
Roma
Primo Content
TF7
Sur Films
Blur Films
Goodgate
TF7
Falca
Azul
Mamma Team
Gang Films/The Gang
Goodgate
RSA Films/Smile
Azul
24 Productions/ Teamworks
TF7
Canada
Blur Films
Sal Gorda
Nouri
Canada
Grayskull

DOP

Arnaud Poitier
Steve Annis
Matias Penachino
Manel Ruiz
Marc Gomez del Moral
Manel Ruiz
Steve Annis
Khalid Mohtaseb
Steve Annis
Nikita Popkov
Bernd Wondollek
Carl Burke
Jaime Acroyd
Zack Spiger
Mark Zibert
Arnaud Carney
Andreas Neo
Nico Poulsson
Chris Sargent
Erik Sohlstrom
Jonas Abenstein
Billy Boyd
Manel Ruiz
Oscar Faura
Oztavio
Jake Scott
David Jacobson
Oscar Faura
Ben Fordesman

Films & TV

-Trinidad-by Laura Alvea & Jose Ortuño
-El Cautivo- by Alejandro Amenabar
-Todos los Nombres de Dios- by Daniel Calparsoro
-Historias Lamentables- by Javier Fesser
-Way Down- by Jaume Balagueró (2nd Unit)
-The Walking Dead: Daryl Dixon S4- by Dan Percival
-Salvador- by Daniel Calparsolo
-El Juego del Alma- by David Ulloa & Laura Alvea
-Asalto al Banco Central- by Daniel Calparsolo
-El Inmortal S2- by David Ulloa & Rafa Montesinos
-La Chica de Nieve- by David Ulloa & Laura Alvea
-Felipe Gonzalez 82- by David Trueba
-El Inmortal- by David Ulloa & Rafa Montesinos
-La Fortuna- by Alejandro Amenabar

Music Videos

Ozuna x Tokischa -Somos Iguales- by Nuno
Nicky Jam -Ojos Rojos- by Willie Rodriguez
Love of Lesbian -Los Irromplibles- by Marc Corominas

More Commercials

Samsung -The Bridgerton Unpack- by Nico Perez Veiga
Movistar -Stranger Things- by Rodrigo Cortés
Mahou -0,0 Tostada- by Nur Casadevall
Campofrío -Fake Me- by Daniel Sánchez-Arévalo
Burger King -King Daviz- by Dan Castella
Citroen -C4 - by Daniel Eceolaza
Meta by Marta Chierigo
Samsung -QLED 8K Nature- by Jaeya Myung
Santander -Felicidad- by Martín Jalfen
Jaguar Land Rover by Günther
Vitaldent -30 Años- Cibrán Isasi
Samsung by Borja Larrondo
ECI -Todos Los Hombres, Todas las Marcas- by Damien Krisl
VW -The Originals- by Iñigo Jiménez
Zegna -The Arrival- -The Museum- -Snow- by Craig McDear

Production Company

SIA Productions
MOD Pictures
Tripictures
Morena Films
El Tesoro de Drake
AMC Studios
Alea Media
Atípica Films
Brutal Media
DLO Producciones
Atipica Films
Clave Intelectual/ Zeta
DLO Producciones
MOD Pictures

The Panda Bear Show
The Panda Bear Show
Blur films

Primo Content
Only 925
Canada
La Joya Producciones
Lee Films
Garage Films
Smile
Icecream
Primo Content
Fish Films
Visor Studios
Lobokane

The Gang

Bosalay
North Six/Widescope

DOP

David Azcano
Alex Catalán
Tommie Ferreras
Alex Catalán
Dani Aranyó/ Andreu Adam
Steve Lawes
Tommie Ferreras
David Omedes
Tommie Ferreras
David Omedes
David Omedes
Alex Catalán
David Omedes
Alex Catalán

Yousef Dadoud
Pablo Hernandez
Marc Miró

Albert Salas
Mario Montero
Elías M Felix
Alex Catalán
Jorge Roig
Jose Luis Bernal
Marcos del Villar
Shinho Park
Kiko de la Rica
Alex Catalán
Manu Muñoz
Miguel Ángel Viñas

Kit Fraser

Hugo Prats
Alex Catalán

More Commercials

Plenergy -La Decision Inteligente Para Moverte-
McDonald's -Mc Crispy & Cheese Master-
Amstel -Anda, como Amstel- by Sebas Alfie
Nike by Fernando Gayesky
Marlboro -Shuffle & R3Mix- by Bluey Durrant
San Miguel "Manila" by Alex de la Iglesia
Renfe -Avlo- by Pedro Barbero
Donettes -Son Mis Amigos-
CLA -No es un Sabor Cualquiera- by Cangrejo
Amstel by Daniel Sánchez-Arévalo
Jazztel "Wow 1 & 2" by Ginesta Guindal
Black & Decker "Epic Mess" by Blake Claridge
Liga Endesa Movistar by Pedro Díaz
Ésika by John Perez
Eloan "Roombas" by Mike Usandivaras
Microsoft -Day On The Life Of Aura- Matt Bretz
Elvive -Olé- Ginesta Guindal
Casa Taradellas - Mudanzas- by Oriol Villar
Vete -Gen Z- by Yasmina Solanas
Atún Calvo -Motivación- by Miguel Bueno
Cepsa -Más de lo que imaginas- by Augusto de Fraga
Chocolate Valor by Dani Fortuny
Appletiser -Not For Every Apple- by Victor Carrey
Vodafone -Decisiones- by Sega
Huawei by Álvaro Brechner
ING -Elige Bien- by Alauda Ruiz
Hornimans "Yoismo" by Zipi

Production Company

Slowmotion
Smile Media
Antiestático
AKQA/PictureFarm
Tangerine/ TF7
La Joya Producciones
Vertice 360
Roma
Bosalay
La Joya Producciones
Blur Films
McCann/Craft
Bosalay
NoName
Blur Films
Bosalay
Blur Films
Primo Content
The Gang
Garage
Grayskull
Primo Content
Blur Films
Lee Films
La Joya Producciones
Igloo
Blur Films

DOP

Jorge Roig
Alberto Leon
Iñigo Zubicaray
Fernando Gayesky
Shaun Atherton
Ángel Amorós
Jesús Haro
Alberto Leon
Daniel Mere
Jacobo Martínez
Miquel Prohens
Pancho Alcaine
Pablo Clemente
John Perez
Christos Voudouris
Kenny Stoff
Pancho Alcaide
Paco Femenia
Pablo Hernández
Pablo Clemente
Andre Szankowjki
Paco Femenia
Bet Rourich
Pedro del Rey
Alex Catalán
Angel Iguacel
Rafael Reparaz

**-Colour is a means of exerting a direct influence upon the soul.
Colour is the keyboard. The eye is the hammer.
The soul is the piano with its many strings.-**

Wassily Kandinsky